ADVERTISING & MARKETING SOLUTIONS

Advertising campaign development

Plan campaign creative, messaging and media coordination.

DRAFT FEE	ESTIMATED TIMEFRAME
£800	7–15 working days

1 What We'll Do

- Campaign creative and messaging plan
- Media coordination across agreed channels
- Summary document with recommended approach

2 What You'll Need to Provide

- Campaign goals, target audience and budget range
- Any brand guidelines or existing creative to reference

3 How It Works

1. Share your campaign goals and brief
2. We develop creative concepts and a media plan
3. Review session to walk through recommendations
4. Receive the final campaign plan

About this brief: the fee and timeframe above are draft estimates for planning purposes, not a published commitment. We are not currently VAT registered, so no VAT is added. Your actual fee, any third-party or supplier costs, and final timeframe are confirmed in writing before any work begins.