ADVERTISING & MARKETING SOLUTIONS

Brand identity & logo design

Develop logo concepts and basic visual identity guidelines.

DRAFT FEE	ESTIMATED TIMEFRAME
£500	5–10 working days

1 What We'll Do

- Logo concepts based on your brief
- Basic visual identity guidelines (colours, typography)
- One round of revisions based on your feedback

2 What You'll Need to Provide

- Brand brief: business description, style preferences, competitors to reference
- Any existing brand materials to build on, if applicable

3 How It Works

1. Share your brand brief and preferences
2. We prepare initial logo concepts
3. You review and request revisions
4. Receive final logo files and guidelines

> **About this brief:** the fee and timeframe above are draft estimates for planning purposes, not a published commitment. We are not currently VAT registered, so no VAT is added. Your actual fee, any third-party or supplier costs, and final timeframe are confirmed in writing before any work begins.