ADVERTISING & MARKETING SOLUTIONS

Digital brand & online business setup

End-to-end brand and online presence: brand identity and logo, a custom business website, your social media accounts set up and connected, plus factory sourcing and shipping route planning to get your products moving.

DRAFT FEE
£3,610

ESTIMATED TIMEFRAME
15–25 working days

1 What We'll Do

- Brand identity: logo concepts and visual identity guidelines (colours, typography)
- A custom-built business website, structured around the pages you need
- Social media account setup and connection on the platforms you choose (e.g. Instagram, Facebook, LinkedIn)
- Factory sourcing: identification of candidate manufacturers matching your product brief
- Shipping route planning: comparison of carriers, routes and estimated transit times
- One round of revisions across the brand and website

2 What You'll Need to Provide

- Business overview, target audience and any style preferences or references
- Website content (text and images), or agreement to start from placeholder content
- Access to create or connect your social media accounts
- Product specification, target quantities and preferred origin/destination markets

3 How It Works

1. Kick-off call to confirm brand direction, website structure, social platforms and product sourcing needs
2. We design your brand identity and logo
3. We build your website using the approved brand
4. We set up and connect your social media accounts
5. We identify candidate factories and plan shipping routes for your product
6. Final review and handover

About this brief: The fee and timeframe above are draft estimates for planning purposes, not a published commitment. We are not currently VAT registered, so no VAT is added. Your actual fee, any third-party or supplier costs, and final timeframe are confirmed in writing before any work begins.