ADVERTISING & MARKETING SOLUTIONS

Digital marketing strategy

Create a channel, audience, messaging and campaign measurement plan.

DRAFT FEE	ESTIMATED TIMEFRAME
£600	3–7 working days

1 What We'll Do

- Channel, audience and messaging plan
- Campaign measurement framework
- Summary document with recommended priorities

2 What You'll Need to Provide

- Overview of your business, target audience and goals
- Any existing marketing activity or budget range

3 How It Works

1. Share your business overview and goals
2. We prepare the strategy document
3. Review session to walk through recommendations
4. Receive the final strategy

> **About this brief:** the fee and timeframe above are draft estimates for planning purposes, not a published commitment. We are not currently VAT registered, so no VAT is added. Your actual fee, any third-party or supplier costs, and final timeframe are confirmed in writing before any work begins.