ADVERTISING & MARKETING SOLUTIONS

Google Ads campaign management

Set up and manage search advertising campaigns and report on performance.

DRAFT FEE	ESTIMATED TIMEFRAME
£500/month	Monthly

1 What We'll Do

- Setup and management of search advertising campaigns
- Performance reporting against agreed indicators
- Ad spend set directly with the platform, per your budget

2 What You'll Need to Provide

- Target audience, goals and monthly ad budget
- Access to your Google Ads account

3 How It Works

1. Discuss and agree campaign goals and budget
2. We set up and manage the campaigns
3. Receive regular performance reports

> **About this brief:** the fee and timeframe above are draft estimates for planning purposes, not a published commitment. We are not currently VAT registered, so no VAT is added. Your actual fee, any third-party or supplier costs, and final timeframe are confirmed in writing before any work begins.