ADVERTISING & MARKETING SOLUTIONS

Start-Up Package

A lighter brand-and-online starter for local sellers, sole traders and artists who sell their work: a logo and basic visual identity, a simple website with an enquiry form, and up to two social media accounts set up and connected.

DRAFT FEE
£1,750

ESTIMATED TIMEFRAME
10–15 working days

1 What We'll Do

- Brand identity: logo concepts and basic visual identity guidelines (colours, typography)
- A simple, mobile-friendly website of up to 5 pages showing your work or products, with a contact or enquiry form
- Social media account setup and connection on up to 2 platforms (e.g. Instagram, Facebook), linked to your website
- One round of revisions across the brand and website
- Online shop (product pages and checkout set-up): optional add-on, about €1,500 (about £1,275) extra, confirmed in writing
- Not included: factory sourcing, shipping route planning, advertising campaigns (available as separate services)

2 What You'll Need to Provide

- Confirmation that the package is for your business, trade or profession (for example you sell your own work or products)
- Business overview, target audience and any style preferences or references
- Website content (text and images of your work or products), or agreement to start from placeholder content
- Access to create or connect your social media accounts

3 How It Works

1. Kick-off call to confirm brand direction, website pages and social platforms
2. We design your brand identity and logo
3. We build your website using the approved brand
4. We set up and connect your social media accounts
5. Final review and handover

About this brief: the fee and timeframe above are draft estimates for planning purposes, not a published commitment. This package is for businesses, sole traders and professionals, not for personal or hobby purchases. We are not currently VAT registered, so no VAT is added. Your actual fee, any third-party costs, and final timeframe are confirmed in writing before any work begins.